

CIB World Building Congress May 19-23 2025

Industry Day Tuesday 20th May

Panel discussion

10:30AM – 11:20 PM

Artificial Intelligence
How does our firm develop a short and long-term plan for leveraging AI?

Panel member biographies

Jake Miller

Jake is the CEO of EIG, an innovation agency that recently launched *Roxie*—a generative AI platform transforming how businesses build and interact with software. A former Director of Engineering at Salesforce, Jake brings deep technical expertise and a bold vision for the future of work. As a speaker, he shares insights on AI-native platforms, multi-agent systems, and the real-world impact of generative AI and emerging technologies.

John F. Adams III

A dynamic leader at the intersection of people, technology, business, and data, John brings a proven track record of enhancing customer and employee engagement through strategic initiatives, process improvements, and data-driven decision-making. As a leader at Zekelman Industries, John leads customer service, e-commerce, and AI strategy across \$2B in sales and a multi-office North American team. With prior roles spanning accounting, finance, operations, and sales across billion-dollar organizations, John specializes in transforming insights into action that drives measurable stakeholder value. His diverse background—from Marine Corps leadership to mentoring interns—reflects a commitment to impact, innovation, and continuous improvement.